



## 20 MLS Sponsors Planning in Q2

Looking to reach brands spending with MLS teams? Strike while the iron's hot with these corporate sponsors, who are planning annual campaign allocations in Q2.

Advertiser	Parent Company	Notable MLS Partner	Notable Agency	Decision-Makers	Likely to Issue RFPs	Website
<b>Acura</b>	American Honda Motor Co., Inc.	<b>Columbus Crew</b>	<a href="#">The George P. Johnson Company</a> (Experiential)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.acura.com">www.acura.com</a>
<b>AEG Live</b>	AEG Worldwide	<b>FC Dallas</b>	In House Media	<a href="#">Marketing Contacts</a>	Q2	<a href="https://www.aegworldwide.com/">https://www.aegworldwide.com/</a>
<b>Anheuser-Busch Companies, Inc.</b>	Anheuser-Busch, Inc.	<b>Sporting Kansas City</b>	<a href="#">Wasserman Media Group</a> (Experiential, Michelob)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.anheuser-busch.com">www.anheuser-busch.com</a>
<b>Bob's Discount Furniture, Inc.</b>	Bob's Discount Furniture, Inc.	<b>Los Angeles Galaxy</b>	<a href="#">Havas Media Group</a> (Media, Digital, Social)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.mybobs.com">www.mybobs.com</a>
<b>Delta Air Lines, Inc.</b>	Delta Air Lines, Inc.	<b>Seattle Sounders FC</b>	<a href="#">PHD USA</a> (Media)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.delta.com">www.delta.com</a>
<b>Denny's Corporation</b>	Denny's Corporation	<b>Los Angeles Galaxy</b>	<a href="#">Anomaly</a> (Creative)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.dennys.com">www.dennys.com</a>
<b>Domino's</b>	Domino's Inc.	<b>Sporting Kansas City</b>	<a href="#">WorkInProgress</a> (Creative, Digital)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.dominos.com">www.dominos.com</a>
<b>Embassy Suites</b>	Hilton Worldwide	<b>Real Salt Lake</b>	<a href="#">iProspect</a> (Experiential)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.embassysuites1.hilton.com/">http://www.embassysuites1.hilton.com/</a>
<b>H&amp;R Block, Inc.</b>	H&R Block, Inc.	<b>Sporting Kansas City</b>	<a href="#">Ogilvy</a> (Creative, Media, PR)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.hrblock.com">www.hrblock.com</a>
<b>Illinois Lottery</b>	Illinois Lottery	<b>Chicago Fire</b>	<a href="#">All Terrain</a> (Experiential)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.illinoislottery.com">www.illinoislottery.com</a>
<b>InvisAlign</b>	Align Technology, Inc.	<b>New England Revolution</b>	<a href="#">Starcom Worldwide</a> (Media)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.invisalign.com">http://www.invisalign.com</a>
<b>Jacuzzi Brands Corporation</b>	Jacuzzi Brands Corporation	<b>Los Angeles Football Club</b>	<a href="#">Team One</a> (Media)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.budweiser.com">www.budweiser.com</a>
<b>Mercedes-Benz USA, LLC</b>	Mercedes-Benz USA, LLC	<b>Atlanta United</b>	<a href="#">OSK Marketing &amp; Communications</a> (Experiential)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.mbusa.com">www.mbusa.com</a>
<b>Planet Fitness</b>	Planet Fitness, Inc.	<b>Real Salt Lake</b>	<a href="#">Crossmedia</a> (Media)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.planetfitness.com">www.planetfitness.com</a>
<b>RE/MAX International, Inc.</b>	RE/MAX International, Inc.	<b>Vancouver Whitecaps FC</b>	<a href="#">The Tombras Group</a> (Media)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.remax.com">www.remax.com</a>
<b>Stubhub.com</b>	StubHub.com	<b>Philadelphia Union</b>	<a href="#">Starcom Worldwide</a> (Media)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://Stubhub.com">Stubhub.com</a>
<b>Subway</b>	Doctor's Associates, Inc.	<b>Houston Dynamo</b>	<a href="#">Proof Advertising</a> (Experiential, Media, Creative)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.subway.com">www.subway.com</a>
<b>Taco Bell</b>	Taco Bell Corporation	<b>New York Red Bulls</b>	<a href="#">Octagon</a> (Experiential)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.tacobell.com">www.tacobell.com</a>
<b>Tullamore Dew</b>	William Grant & Sons, Inc.	<b>FC Dallas</b>	In House	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.sanmanuel.com">www.sanmanuel.com</a>
<b>U.S. Army</b>	U.S. Army	<b>Houston Dynamo</b>	<a href="#">OMD</a> (Media)	<a href="#">Marketing Contacts</a>	Q2	<a href="http://www.gearmy.com">www.gearmy.com</a>

There's way more where that came from. Looking to access the full list of 60 MLS Sponsors planning in Q2?

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